

2021/2022 Summary

Our LDAG...



13 organisations involved

2 LDAG meetings and 3 AAP Review workshops

Implementation groups:

- **School Working Party**
- **Referral and Service Coordination Working Party**



18 new sporting clubs joined the ADF's Good Sports program

6 drive-thru packaged liquor outlets provided with police signage for Leavers

Parent seminar delivered prior to Leavers at City of Canning



Underage Drinking (led by Department of Education)

Thornlie SHS piloted SchoolsTV.me, an online portal aimed at parents providing wellbeing information, evidence based resources and parenting strategies including 'Alcohol Think Again' (ATA) resources. Originally funded by Alcohol and Drug Foundation's (ADF) Local Drug action Team (LDAT), its success has led to the schools P&C funding to continue the subscription.

1,173 visits to the site between Apr 21 - Feb 22

Top two topics: Respectful Language and Wellbeing Barometer

'I need you to say no' ATA Campaign

- \$4,000 LDAG STRIVE funding towards I need you to say no campaign on 4 billboards in the City of Canning
- Additional \$4,000 LDAG STRIVE funding plus \$4,000 in-kind from City of Armadale for billboard advertising.



What's next?

- City of Canning's request to prohibit alcohol advertising in the City's contract agreement on bus shelters and associated infrastructure to receive an outcome.
- Finalised Referral Pathway resource will be distributed to community