

Business Development Program

Grow Your Business Armadale



Terms and Conditions Eligibility - Applicants must satisfy the following general criteria:

1. Applicants must have a current registered Australian Business Number (ABN).
2. Applicants must have a business address within the [City of Armadale Local Government Area boundaries](#).
3. Applicants can be a sole trader or have up to 20 staff (as per the definition of a small business).
4. Applicants must hold and provide evidence of all appropriate licenses relevant to the business.
5. Businesses must have been operating for one year or more.

The City will NOT accept applications from:

1. the Commonwealth, State or any Government Agency;
2. an employee or elected member of the City of Armadale;
3. not-for-profit organisations;
4. a business that is not situated within the City of Armadale's boundaries;
5. an applicant with outstanding debts to the City of Armadale; or
6. businesses or activities that harm the City's reputation, that are political or religious oriented, or that adversely affect the environment.
7. Applicants that have participated in a City of Armadale Business Program in the past.

Other Important Information

Successful applicants must ensure that:

- The business completes the Business Development Program within the 2024/25 financial year.
- The City's support is acknowledged through promotional means such as advertising and media publicity, associated with the project.
- Business willingness to undertake a survey on the program and a short testimonial that can be used for promotional purposes.
- Photographs of the business and/or staff to be utilised in promotional material.
- The City's logo will be provided where appropriate; all marketing material where the City's logo appears must be approved by the City of Armadale Communications team prior to publication.

Places are limited and applications will be assessed in accordance with the City's pre-determined criteria. Failure to comply with the above will render the application ineligible.

Disclaimer

The Business Development Program is delivered by a third party and to the extent permitted by law, the City makes no representation or warranty, whether express or implied with regard to the accuracy or completeness of any information or advice provided by the third party. In no event is the City to be liable for any damages whatsoever arising out of, or in relation to, the reliance on, or the use of, the information or advice provided by the third party, including without limitation any liability for special, indirect, or consequential damages, or damages for loss of profits or loss of use, and whether or not such damages arise in contract, negligence, tort, under statute, in equity, at law or otherwise.