

Community Development Strategy



2021 - 2026



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Executive Summary

The term ‘community development’ may conjure up visions of a harmonious, cooperative process of helping people to be of one mind to make the community in which they live a better place. As thousands of years of history has borne out, human beings are diverse and complex, based on genetic and environmental factors that shape an individual’s world view and behaviour. The term ‘community’ is therefore not always, or even often, synonymous with the idea of a united and homogenous entity.

Therefore for the City to work alongside the community to effect positive change, it needs to firstly identify what is really needed and aspired to by the residents of Armadale and the best way to meet those needs and work towards the aspirations. This sounds logical but put another way, it is about ensuring that the limited resources available are used where they are needed the most. This is where a data-driven approach is required to make significant positive change across the City’s 19 suburbs.

The City’s approach to Community Development is to focus on the most important aspirations and issues, or Social Priorities, at a suburb level.

It is vital any approach the City takes is underpinned and informed by data. By data, it means credible data sets such as the Australian Bureau of Statistics Census demographics data, the Australian Early Development Census results, statistics and anecdotal information from various service providers and of course, the feedback collected from engaging with residents. When analysed through the lens of a discrete suburb, or based on a demographic group, a picture or profile emerges of the subject and presents the opportunity to compare that with similar communities or cohorts nationally and internationally with a view to learning what strategies work to effect positive change. In essence, capitalising on demonstrated ‘good practice’ that can be translated into effective local initiatives.

Partnerships with internal and external stakeholders are critical to the success of working alongside the community to facilitate positive change. The City has a key role as the local government for Armadale’s 19 suburbs but there is a sharing of responsibility with the WA and Australian government departments and service organisations funded by these government agencies. The catch-phrase of ‘seamless’ service provision for community members has long been aimed for and for good reason – big issues in the community means that everyone needs to be around the table and for those there to each take a serious role in the solution.

This Strategy may have the timeframe of 2021 – 2026 and the overarching principles of the data-driven approach to community development will certainly not change during that time. However, the way the City responds to the aspirations, interests and issues in the community will change as the environment and demographics change. The Social Priorities Action Plans are structured to consider strategies biennially to align with community need and resources available. In this way, the likelihood of benefit to the community is maximised thus fulfilling the City’s aim of progressing authentic community development.

This Community Development Strategy is aligned with the Strategic Community Plan 2020 – 2030 and the Corporate Business Plan 2020 – 2025.



Acknowledgement to Country

We acknowledge the Traditional Owners and Custodians of the land upon which we stand, work and play.

We acknowledge the Aboriginal People as the First Nation People and their connection to the land and waters, as the land and waters are a part of them; spiritually and culturally.

We acknowledge their ancestors, the Elders past and present, who have led the way for us to follow in their footsteps.



Introduction to Armadale

The City of Armadale is 30km from the Perth city centre and has a population of 90,000 people spanning 19 suburbs. It is a rapidly growing locality, with the City being one of 26 local government areas in Australia classified as a growth area. By 2040, it is forecast that around 150,000 people will reside in the area, with the largest demographic group being children aged 0 – 4 years.

Armadale has been described as a place where the city meets the country with residents identifying the hills, green spaces and friendly people as major assets. Less physically obvious but with no less impact is the sense of pride and ownership within our diverse community. Many people who live here are committed to participating in community life, demonstrated by the presence of over 160 local groups including those focused on environment, community safety, sports, residents' associations, Aboriginal Elders and community members, universal access, events and multicultural interests. In addition, many individual volunteers contribute to local organisations in a range of roles.

Like any community, there are areas of concern for residents alongside the community's strengths and assets. Residents in Armadale have communicated with the City about their experiences with regards to crime and personal safety issues. Therefore, community safety has been at the forefront of the City's strategies and plans in collaboration with other key stakeholders. Strengthening and retaining Armadale's unique identity as a cohesive and diverse community whilst actively listening and acting upon concerns of residents is important as we continue to grow and welcome newcomers to the City.





Message from the Mayor

Whilst it is always exciting to celebrate the opening of a new community facility, it is also important to focus on the aspects that are not made of bricks and mortar – the connection, pride and sense of wellbeing that ideally we would like our residents to feel living in this community. The purpose of this Strategy is to outline what the City intends to do with and for residents to make this community a place where people feel part of what is happening and are proud to call home.

To make sure the City is focused on the most important social goals in the community, in 2019 Council endorsed a new approach called ‘Social Priorities’. It is based on facts – from the Census we all do every five years, from the Australian Early Development Census and other data sets that tell us what is happening in our suburbs. Then every two years we ask residents via a survey about what they love about their suburbs and the concerns they have. The data sets and the survey results are then analysed together to determine what is most important to people - the social priorities for the City.

Outside of this new way of looking at social aspirations and issues, the City provides a range of programs, resources and activities to meet the needs of the age groups, life stages and interests of community members. These include programs based at the Armadale Fitness and Aquatic Centre, the Libraries, the Champion Centre and the City-supported Greendale Centre, as well as an exciting program of major events and arts initiatives, availability of community grants and access to the Armadale Volunteer Service.

I am pleased to present the 2021 – 2026 Community Development Strategy and I look forward to reporting on its progress into the future.

Mayor Ruth Butterfield



The City of Armadale's approach to Community Development

Community Development: a definition¹

Community Development involves processes and ways of working which empower individuals and groups of people to make changes in their community on issues that affect them. It is not just service delivery; it is not a worker running a project for the community. It is drawing people together to unite and run with a POSSIBILITY.

This Community Development Strategy 2021 – 2026 is guided by three key outcomes and subsequent objectives contained in the City's Strategic Community Plan 2020 - 2030:

1.1 Foster and strengthen community spirit

1.1.3 Support the development and sustainability of a diverse range of community groups

1.2 Improve community wellbeing

1.2.1 Advocate for the delivery of services and programs as well as increased resources to contribute to improvements in community safety

1.2.2 Facilitate the alignment of service and program delivery to identify social priorities within the community

1.4 An inclusive and engaged community

1.4.1 Support a culture of volunteerism in the community and celebrate the contribution volunteers make to the City

1.4.3 Ensure the provision of culturally appropriate services and programs within the City

1.4.4 Facilitate the provision of facilities, services and programs to meet the needs of the City's current and future demographics

¹ This is according to the Community Development Toolkit developed by Kylie Eastley Consultancy, in partnership with Tasmania Medicare Local and Neighbourhood Houses Tasmania.



The City's Community Development practice - underpinning principles

The following three principles underpin the City's Community Development practice:

1. Identify the issue

- Community and sector feedback
- Analysis of data:
 - Population and demographic data including unemployment, education, housing, income and youth engagement statistics, socio-economic index for areas (SEIFA) of disadvantage
 - Australian Early Development Census
 - Data from the WA Police
 - Data from the Department of Communities – Child Protection and Family Support (not publicly available)

2. Identify the good practice response

- Review of experiences in communities with similar demographics/issues and successful outcomes
- Translate to a response(s) specifically for Armadale

3. Identify the City's role in potential responses which comprise:

- Advocate at all levels for change
- Coordination of external partnerships
- Capacity building via grants and training
- Contracting organisations to deliver services
- Take the lead in service delivery





Elements of the City's Community Development Strategy

This Strategy presents the Social Priorities approach, comprising a focus on the aspirations and issues of communities at an individual suburb level whilst being underpinned by the three Community Development principles.

In addition, the City's focus on the following demographic cohorts are explained in separate sections and includes relevant data, actions currently in place and a summary of future actions for the timeframe of this Strategy.

- Aboriginal and Torres Strait Islander people
- Children and families
- Young people
- Older people
- Culturally and Linguistically Diverse people

The Strategy dedicates three additional sections that are important factors in the City's work with community:

- Community Safety
 - This is the primary concern of residents according to the findings from community engagement over the past two years.
- Armadale Volunteer Service
 - The Armadale Volunteer Service connects local people wishing to volunteer to the many community organisations who operate within the City. It is acknowledged that these local volunteers make significant contributions to the economic, social and cultural wellbeing of our community.
- Financial Assistance and Capacity Building
 - The City is offers financial assistance to individuals, groups and organisations which provide services and support to residents via community grants, donations and workshops.

The role of the Community Development Department

There are three teams within the City's Community Development Department: the Community Development team, the Aboriginal Development team and the Major Events & Arts team.

Along with coordinating the initiatives presented in this Strategy, the Community Development team also oversees the City's Access and Inclusion Plan. Both Community Development and Aboriginal Development team members also navigate many daily concerns and queries about complex social issues including people experiencing primary homelessness, poverty, food stress, domestic violence, safety concerns and neighbourhood disputes.



The importance of partnerships

With the City's approach to Community Development, the City relies on positive working relationships between internal and external stakeholders. Broadly speaking, partnerships relate to different stakeholders collaborating to progress a common agenda. To be effective, the nature of the collaboration needs to be specific, based on action and achievable.

Internal stakeholders

The City of Armadale departments work together in their different core business areas to strengthen the best social outcomes possible for the community. These comprise:

- Community Development
- Recreation Services
- Library and Heritage Services
- Economic Development
- Ranger and Emergency Services
- Health Services
- Communications and Marketing
- Property Services
- Community Planning
- Parks and Reserves
- Environmental Services

External stakeholders

It is vital that a constant exchange of data continues between sector stakeholders at all levels, including the WA and Australian Governments, to keep abreast of policy priorities, funding opportunities and operational decisions. This regular dialogue also assists with defining the optimum role of each stakeholder and avoiding duplication of initiatives or any perception of 'cost shifting'.

With regards to the City's interaction with the other two other tiers of government, these are key stakeholders working alongside the City and other organisations at both a strategic and operational level to address a range of complex and interlinked issues experienced by many residents in Armadale. The saying 'the whole is greater than the sum of its parts' is applicable here, with the individual roles of each stakeholder contributing to the overall aim of achieving beneficial outcomes for the community. It is therefore important to clearly define the role of the City in any project to ensure the City's commitment aligns with Council's strategic direction.



The City's relationship with external organisations comprises:

- Leading and participating in sector networks. These networks include:
 - Armadale Youth Network (lead)
 - Armadale Early Years Network (lead)
 - Access and Inclusion Network (lead)
 - South East Metro Emergency Relief Group (lead)
 - Multicultural Advisory Group (lead)
 - Aboriginal Development Network (lead)
 - Armadale District Leadership Group (member)
- Contracting organisations to deliver services
- Receiving grants (usually from the WA or Australian Government)
- Exchanging data and information to inform action
- Referring community members to services where relevant
- Assisting with volunteer recruitment through the Armadale Volunteer Service
- Providing Community Grants
- Providing workshops and training to assist with applying for external grants
- Collaborating in other ways for example, an organisation may provide staff resources to assist in a specialist capacity at a City program or event





Social Priorities

Summary of the Social Priorities approach

In alignment with the City's approach to community development, the Social Priorities approach comprises identifying the most important community aspirations and issues via the analysis of suburb-level data sets and community feedback. The purpose of the focus on suburb level information is to ascertain the different strengths and needs of the City's 19 demographically and socio-economically diverse localities as opposed to a 'one-size-fits-all' City-wide approach. The City's responses to the identified priorities are based on good practice examples and aimed at specifically benefiting those discrete communities.

The overarching aim of the approach

The overall aim of taking the data-driven approach and evidence-based good practice is to replicate effective strategies across the City. Many suburbs are experiencing similar issues. Therefore it is important to consider that whilst a focus may be on particular suburb(s), effective strategies identified may be replicated in other suburbs. If similar strategies are employed in a number of suburbs, variations in approach and execution can be implemented to reflect individual differences in demographic and suburb characteristics.

Identification and response to the Social Priorities

The four-step process in identifying the Social Priorities is as follows:

1. Ask the residents what they like about their suburb, what they'd like to see and what areas are of concern
2. Research about what projects/services work well in similar communities – known as 'good practice' examples
3. Identify the City's role in a potential action plan
4. Explore possible projects/services with the community and local groups/organisations

The five response categories for the City

- Advocacy: to advocate to the State and Federal Governments the need for services, resources and facilities; the City has an Advocacy Strategy for this purpose.
- Coordination of services: Working with the existing networks and specific stakeholder groups including community members to generate collective action
- Contracting services: Negotiating with a service provider to deliver services/programs via a Service Agreement
- Capacity building: Assisting groups with officer advice and links with other organisations and funding sources, the Community Grants program and providing training where relevant
- Lead service delivery



Social Priorities in action

In early 2019, the City asked over 900 community members across the City's 19 suburbs about what they love about their suburb and what their concerns are. The team also collated data sets for each suburb including Australian Bureau of Statistics 2016, the Australian Early Development Census 2018, crime statistics from the WA Police and district level data from the Department of Communities. Over 59 local services and organisations working within the communities also presented their insights about what is happening for our residents.

The following four priorities across five suburbs were identified for the City to focus on for the next two years with a view to replicating successful projects in other suburbs:

- Armadale South: Youth engagement and education
- Brookdale: Early Years and Family Support
- Camillo: Community Safety
- Harrisdale: Culturally and Linguistically Diverse Community connection to groups and services
- Seville Grove: Community Safety

Council endorsed these priorities, with the requirement that the actions taken to respond to these would be reported back to Council every six months, with a review of the priorities and the suburbs to take place on a biennial basis.





Snapshot of actions

2019 – 2021: four Social Priorities and five suburbs

Growing our Community campaign 2019

- 930 people engaged across the City - 464 via face to face consultations and 466 via online survey
 - *“I love our beautiful environment, and the lovely small-town community feel where everyone pitches in and watches out for each other. The variety of activities for kids to do provided by community based organisations.”*

Service Agreements – organisations contracted by the City to deliver a service.

- 14 Service Agreements (seven Service Agreements have ongoing programs to 30 June 2021)
 - Outputs:*
 - 4756 community members engaged/participated. From this, 1301 were Culturally and Linguistically Diverse and 138 were Aboriginal and Torres Strait Islander residents.
 - Outcomes:*
 - Armadale Community Family Centre – Mobile playgroup
 - “I found that coming to playgroup again helped my mental state”
 - “I saw straightaway what a difference it made to John too – he really came out of his shell and was much more active and imaginative.”
 - Multicultural Communities Council of WA (MCCWA)
 - 96% of attendees felt more knowledgeable of the community services and how the services could be accessed
 - “Previously due to language I was hesitant to ask questions, but the information stalls providing awareness in different languages helped me to get information”
 - In March and April 2020, MCCWA served more than 300 clients and provided crisis support in the form of food, clothes, vouchers for medicines and groceries, utility bills, and transportation related support.
 - 46% client accessed the emergency relief program due to the Local Area Awareness Program information



Capacity building/education community workshops

Outputs:

- 164 community members engaged/participated
- 11 workshops held
- Seven topics covered

Outcomes:

- 100% satisfaction for three workshops
- 90% of attendees felt highly satisfied or satisfied with the information session increasing their knowledge of the topic” (extract of data from a *Grow Your Knowledge* workshop)

Network meetings

Outputs:

- Five Sector Networks facilitated by City officers each month
- 506 organisation representatives attended
- 690 organisation representatives receive information via email

Outcomes:

- Members benefit from attending/learn more/able to work more collaboratively
 - *100% of Armadale Early Years Network members strongly agree or agree they have increased their skills, knowledge and awareness and that families they work with directly benefit from the network.*

It is important to note that Covid-19 has impacted the results of Service Agreements, programs and Sector Network meetings from March 2020 to present.

Future Actions

Year	Project	Funding
2021 – 2023	June 2021: Commencement of 2021 – 2023 Social Priorities once considered by Council	Current number of SP and suburbs = current level of municipal funds Increased number of SP and suburbs = increased level of municipal funds
2023 – 2025	Feb – April 2023: Growing our Community engagement to inform 2023 – 2025 Social Priorities June 2023: Commencement of 2023 – 2025 Social Priorities once considered by Council	Current number of SP and suburbs = current level of municipal funds Increased number of SP and suburbs = increased level of municipal funds

Please also see ‘Social Priorities timeline – Service Agreements and reporting’ section.

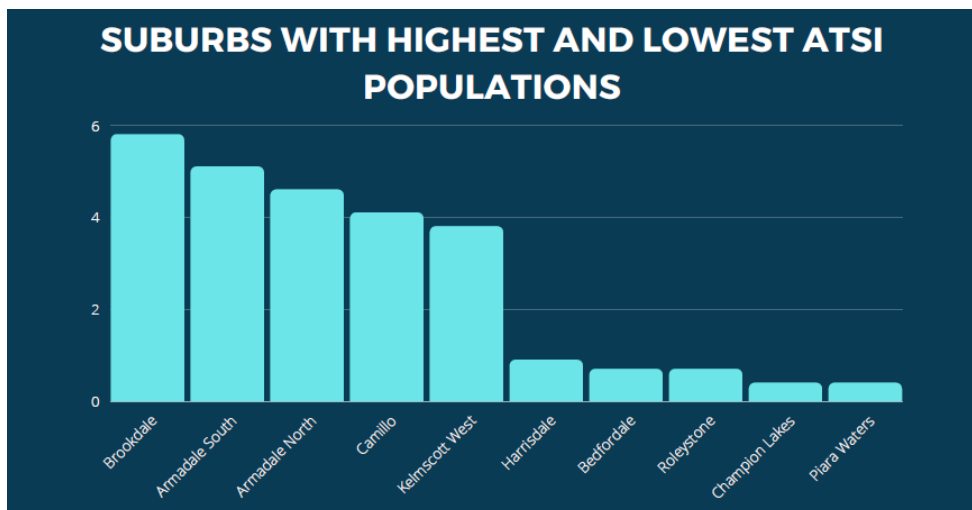


Aboriginal and Torres Strait Islander People

The City has a long-standing, positive relationship with the local Aboriginal and Torres Strait Islander (ATSI) people evidenced through extensive two-way engagement. This has resulted in beneficial outcomes relating to strategic projects and partnerships, targeted service provision, and operation of a neutral facility, the Champion Centre, by skilled staff responsive to the aspirations and needs of the Aboriginal and non-Aboriginal community.

Data

- In 2016 there were 2,035 Aboriginal community members in the City of Armadale
- 44.9% of the Aboriginal and Torres Strait Islander population was aged between 0 and 17.
- From 2011 to 2016, the City's Aboriginal and Torres Strait Islander population increased by 286 people (16.4%).



Current Actions

Implementation of the Indigenous Advancement Strategy Children and Schooling Program *Funded by the Australian Government's National Indigenous Australians Agency*

This includes playgroups, school programs, after school program, small events for the families and referrals.

Playgroups

The two playgroups attract 20 children and 20 parents. All the families are engaging well with facilitators and at each playgroup session the children and parents' interactions have been positive. Parents have linking into services such as Wungening Moort, Entrypoint, Alcohol and Other Drug counselling, financial counselling, parent workshops and nutrition programs. Families are openly discussing the positive impacts that the weekly playgroups are having on their children. Parents are citing that they are also experiencing



social benefits from the playgroups, and by participating in other educational activities and various events held at the Centre, they are getting a sense of belonging in the community.

School programs – out of school and in school.

The after school programs are accessed by 34 families and 22 children participate in the in-school program. Several parents have commented that their children would not have been able to participate in a sporting program due to the costs involved because they had several children. Other parents of children with mental and physical disabilities have stated that they are happy that the program is inclusive so their children can attend as they would not be able to participate in mainstream activities.

Parents are also referred to other programs including Food Bank, Centrelink, financial counselling, Food Security program, TAFE courses and other services operating at the Champion Centre.

Delivery of the Koort Maarakool Project

Koort Maarakool is an essential support program to assist Aboriginal families within the City of Armadale. It is a coordinated approach to provide families with a short-term readjustment process in a safe, structured and healthy environment. Offering a secure and culturally appropriate setting, the Koort Maarakool allows families to address issues from a “person centered” and holistic approach and they are able to access one off fundamental resources and or items in their time of need or crisis.

Koort Maarakool includes Food Hack Nutrition program, Food Security Program (FSP), Emergency Relief, WA Police support, Foodbank and Pop up shops. In 2021:

- Food Security Program: assists 150 people per week
- Family and domestic violence self-referrals: 15 people per month
- Food Hack Nutrition: five participants per session x twice weekly
- Emergency Relief Program (personal hygiene, pantry items and other): 30 people per month
- Pop up shops x 4 (good quality donated clothes and household items available for free for families in need)

Homeless people have received hygiene products, clothes, blankets, pillows and other items via the Emergency Relief Program. People experiencing family and domestic violence access the program as they are escaping their situation and need to immediately access hygiene products, clothes, blankets, books and toys.

Delivery of the daily informal drop in service at the Champion Centre

- Community Centre Drop In: 20 – 50 community members each week require information on registering the birth of babies, access to birth certificates, financial aid, proof of Aboriginality, assisting with legal forms, medical aid, housing, referrals to services, advocating on their behalf by calling or providing resources, and access to Koort Maarakool.
- Funeral Assistance Program – six families have received assistance with information regarding funerals, Eulogy Books for funerals, wakes and food (through the Food Security Program).



Coordination of the Champion Centre as a service hub for both internal and external services

- Aboriginal Development Network: 25 organisations attend per month
- Drivers Training 16 years and over: 10 people per fortnight complete the training
- Student Placements
- Youth Justice Working Parties: five young people in 2021

The City is a member agency of the Community Work Agency with the South East Metro Youth Justice Services Corrective Services at the Department of Justice. This is to allow young people involved in the justice system to complete their Community Work hours at the Champion Centre. This will commence in 2021 with a group that with the support of their Community Work Officers, will maintain the external spaces of both the Champion Centre and the Seville Grove Library.

- NDIS Disability Yarning Group: 10 participants per week.
KM Noongar Consultancy Service (KMNCS) facilitates a weekly Aboriginal Yarning Group for Aboriginal people with an NDIS plan. This allows for participants to be referred to other appropriate services and supports at the Champion Centre.
- South Metro Health Program: 10 participants per week
The Moordidjabinj Program is a weekly free eight week motivational program for Aboriginal people that supports and encourages healthy eating and exercise through education and workshops.
- Cecil Andrews Boys Group: 10 students per week
The boys come to the Champion Centre each week to engage in cultural activities such as didgeridoo making, cultural workshops, have access to male Elders and support services.

Hotdeskers based regularly at the Champion Centre

- Palmerston Drug & Alcohol Counselling
- Mooditj Djena Bus
- Anglicare
- APM NDIS
- Communicare
- Centrelink
- Coolabaroo Housing
- The Fathering project
- Save the Children
- Better Health & Nutrition
- Hope Community Services





Coordination and supports to Aboriginal Elders

- Elders Gatherings – Elders engaging with each other regarding family history, Noongar language and other cultural protocols.
- Journey of Truth and Healing – Bush Medicine Workshops: 10 participants weekly.
A 10-week grant funded series of workshops with Aunty Vivienne Hansen. Workshops comprise bush walks, Noongar language, stories and healing.
- Demars (Grandmothers) Social Club: 8-10 participants weekly.
Demar Social Group is the Women Elders craft group that meet every week at the Champion Centre and engage in craft and sewing activities.

Events

These includes NAIDOC and National Aboriginal and Torres Strait Islander Children's Day.

Future Actions

Year	Project	Funding
2021 – 2023	Implementation of the Indigenous Advancement Strategy Children and Schooling Program	Externally funded by Australian Government
2021 – 2026	Delivery of the Koort Maarakool (Heart in the Hands) Project	Current level of municipal funds
2021 – 2026	Delivery of an informal drop in service	Current level of municipal funds
2021 – 2026	Coordination of the Champion Centre as a service hub	Current level of municipal funds
2021 – 2026	Coordination and supports to Aboriginal Elders	Current level of municipal funds
2021 – 2026	<p>Coordination of the Bangalanga Koort (Exchange of the Heart) Café, Kadidjiny (Learning) Kitchen, Champions Kitchen Garden Project, Seeds of Change and Seed to Feed programs</p> <p><i>Bangalanga Koort Café</i> and the <i>Kadidjiny Kitchen</i> was inspired by community, family and a deep love for cooking and sharing in a space that is the heart of the home. The purpose of these programs is to improve general food knowledge and overall health status of participants by sharing easy-to-cook, inexpensive, healthy recipes that people can cook at home, and providing opportunities for further training and employment.</p> <p>The <i>Champions Kitchen Garden Project</i> will provide a safe, recreational green space. Individual and group gardeners will get a chance to grow their own vegetables, herbs, fruits and flowers, some of which might not be available in local markets. In the process of doing so, they will learn gardening skills while contributing to recycling practices, environmental sustainability and cultural practices in an urban setting. Children will have an opportunity to see where their food comes from, learn how things grow, how to care for plants and gain a sense of achievement in growing their own food. This will link to the Café and Kitchen programs.</p>	<p>Will seek external partnerships and funds.</p> <p>Aspects part of the IAS program can be externally funded by the Australian Government</p>



Year	Project	Funding
	<p>The <i>Seeds of Change</i> program will be implemented to increase local food growing knowledge for the supported playgroups. Through the Champion Centre's various programs, participants will be selected who are interested in growing food, yet lack the resources, knowledge and experience. The participants will be asked to provide regular updates on the progress of their garden to document the project. Seeds of Change hopes to empower individuals to grow their own food, increasing food security in Armadale. Each participant will receive a garden box, soil and seeds. Participants will send updates with photos, documenting the progress of their garden, which will be shared with the local community and the development of a booklet that can be used as a resource for other members of the community.</p> <ul style="list-style-type: none"> • Aboriginal young people will be referred by youth organisations to participate in the <i>Seed to Feed</i> program. Participants will have access to outreach support workers, a nutritionist and other services to help them to learn skills for further education or employment. 	
2021 – 2026	<p>Coordination of the Djoowah (Future Generations) Investment</p> <p>The <i>Djoowah Investment Project</i> aims to provide education, training and employment opportunities for Aboriginal people within the Armadale area. The Project will include culturally appropriate "Next Steps? Back to Basics" sessions that supports employment prospects for Aboriginal people and assists with Aboriginal business setup. One of the first processes will be to facilitate an audit of local skill shortages and to develop and implement a Confirming Your Identity program to facilitate obtaining birth certificates and other proof of identification to ensure vehicle licensees and other tickets can be obtained.</p>	Will seek external partnerships and funds.
2021 – 2026	<p>Annual Events</p> <p>NAIDOC, National Aboriginal and Torres Strait Islander Children's Day</p>	Current level of municipal funds



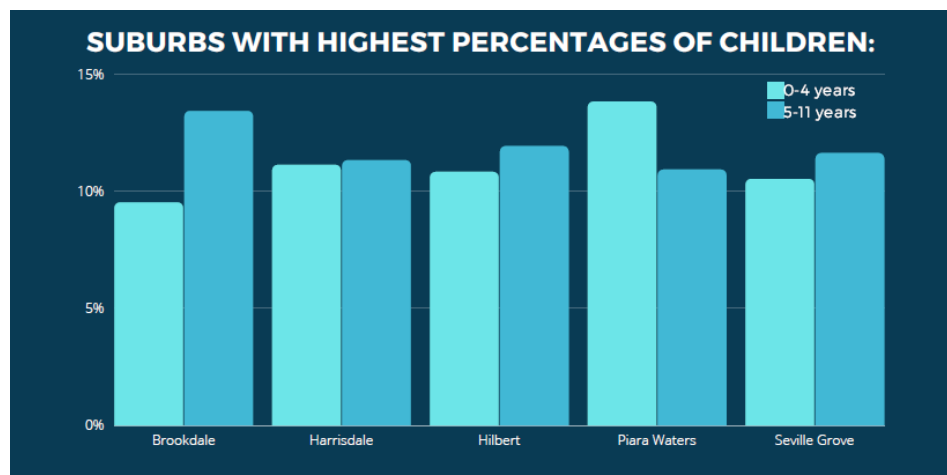


Children and Families

The City of Armadale is committed to identifying opportunities and creating settings to optimise the development of our children and to support families with this vital task. The term 'Children and Families' is very broad as it relates to children (aged 0 -12), parents, carers, siblings and grandparents, and applies to families of all structures. This includes single parent families, two parent families, foster families, grandparents caring for grandchildren and same sex couples with children.

Data

- In 2016 there was a larger proportion of couples with young children (21.2%) in the City of Armadale than couples with older children (18%)
- 8.7% of the Armadale population are aged between 0 – 4 years
- 10% of the Armadale population are aged between 5 - 11 years
- The proportion of single parent households with young children was 5.3% compared to 3.7% in Greater Perth
- The proportion of single parent households with older children was 5.5% compared to 5.0% in Greater Perth
- According to the Australian Early Development Census, 11.7% of children aged five years were developmentally vulnerable on two or more domains compared to 9.4% across Western Australia



Current Actions

Social Priority: Early Years and Family Support in Brookdale

Nature Play Passport

The City of Armadale Nature Play Passport highlights nature spaces within the City for residents (particularly families) to enjoy. A further 15 'Things to Do' are listed on the back page. Hard copy Passports can be collected from facilities across the City with an electronic version available on the website. Passports have been extremely popular with over 50% take up within the first month of release.



Children's Week 2020

The City coordinated a Pop Up Space at Armadale Shopping City for National Children's Week in October 2020. Local service providers were invited to provide a children's activity and information on their services. Due to COVID-19 restrictions, activities were encouraged to be take-away bags that children could do at home. Approximately 80 families visited the space during the week to talk to service providers and gain valuable information on services available in the area. Service providers were pleased to have the opportunity to meet local residents. Parents that came and had a chat were able to enter a draw to win a 'Maggie Dent Book Pack'.

Protective Behaviours Education

To provide parents with the tools to teach their children how to protect themselves from sexual abuse, the City has continued to coordinate information sessions, as well as ensuring the City's libraries are stocked with Protective Behaviours and Child Safety resources available for the community to borrow.

Recent workshops resulted in the following data:

- 19 attendees participated in an online Protective Behaviours Workshop - 100% were satisfied
- 20 attendees participated in an online One Cyber Safety and Digital Wellness Workshop - 100% were satisfied

Armadale Early Years Network (AEYN)

The AEYN is a collaborative network offering service providers a forum that builds capacity and empowers individuals and organisations to assist local families with feeling safe and connected. Bi-monthly meetings provide information sharing and professional development opportunities. Approximately 30 organisations attend each meeting, with the following data indicating the view of the attendees:

- 100% either strongly agree or agree that they have increased their skills, knowledge and awareness of child and family related services by participating in the Network.
- 100% find the most benefit from the networking opportunity with other service providers.
- 100% either strongly agree or agree that families they work with benefit from the AEYN.

Multisports Program

The City's Recreation Services team coordinated a Multisports Program for young people in partnership with the Communicare in Term 1, 2021. During the 6 week program the follow data was collected:

- 95 reported individual participants over the 6 week program.
- 93% of participants were aged under 12 years of age.
- 52% of participants identified as male and 48% identified as female.
- 17% of participants identified as Aboriginal or Torres Strait Islander.
- 16% of participants identified as Culturally and Linguistically Diverse.
- The program directly led to a total of 11 new membership registrations for Dale Hockey Club and Kelmscott Roos Soccer Club.



Nutrition in Schools

Funding is available to assist public primary schools within City of Armadale in their school nutrition or breakfast club program. Funds of up to \$300 per public primary school per financial year is available. Applications must come via the schools P&C Association.

Armadale Community Family Centre - 2019/2020 Service Agreement

Mobile playgroup

The City contracted this service to operate at Gwynne Park as an outdoor playgroup to attract families who need a more informal playgroup setting. The following outputs and outcomes were achieved:

- Average 10 families per weekly session attending
- Majority of attendees from Armadale, Brookdale and Hilbert
- Feedback from attendees was positive with many commenting on the need for the service in the area

KIS4Life - 2019/2020 Service Agreement

Supported playgroup

The City contracted this service to operate at the Evelyn Gribble Community Centre in Brookdale to provide support to families who need assistance with aspects of parenting. The following outputs and outcomes were achieved:

- Average 20 families per weekly session attending
- High proportion of attendees from Brookdale
- Positive feedback from attendees noting high need for service in the area
- Connecting families to existing services has been key outcome





Future Actions

Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
2021 – 2026	Nature Play Passport	Yes	Yes	Current level of municipal funds
2021 – 2026	Armada Early Years Network	Yes	Yes	Current level of municipal funds
2021 – 2026	Me@Passport This project will empower parents and educate them on the importance of child brain development in the early years and show the vital role parents play in this development and the importance of providing a safe and healthy family environment.	Yes	Yes	Require increased level of municipal funds if not a SP
2021 - 2023	Parenting Information and capacity building sessions	Yes	Yes	Require increased level of municipal funds if not a SP
2021 – 2026	Nutrition in Schools grant	No	Yes	Current level of municipal funds

Please note the 'Initial Social Priority Action' column notes some activities that whilst attached to the 2019 - 2021 Social Priorities, will be continued from 2021 (as per the 'ongoing' column) regardless of that cohort aligning with a future Social Priority.



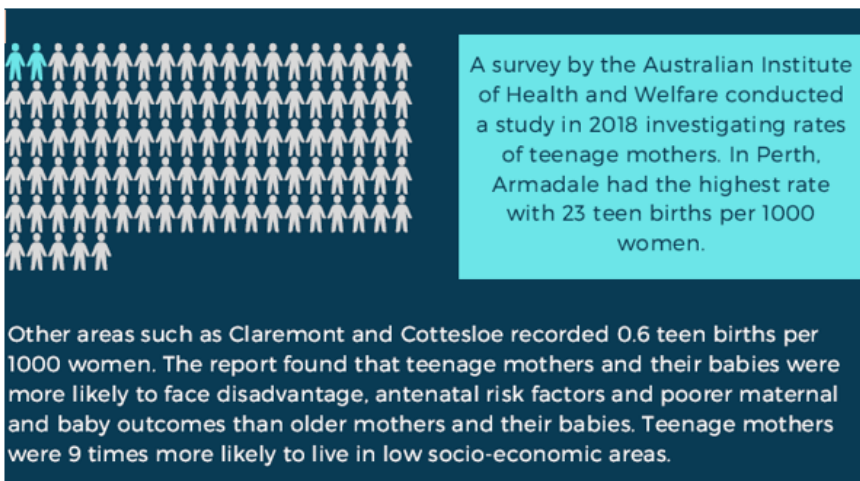
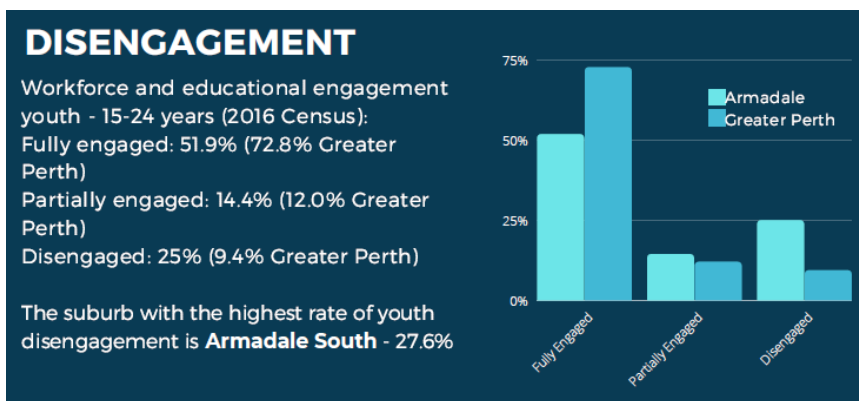


Young People

The City of Armadale has a significant population of young people who, as with the general population, have widely differing interests, aspirations, strengths and needs. Young people in the City of Armadale have a right to participate fully in community life and help create the future in which they will have such a significant stake.

Data

- In 2016 there was 12,738 young people aged 12 – 24 in the City of Armadale
- The population of young people aged 12 - 24 will reach 20,700 by 2031





Current Actions

Social Priority: Youth Engagement and Education in Armadale South

Project Youth

Project Youth, a drop-in youth space at the Armadale Recreation Centre was available from August 2020 – January 2021. This space offered homework assistance, life skills and employment help, LEGO and board games, basketball and a facilitated boxing class. This was a partnership project with APM Communities, YMCA, WA Police, Save the Children, headspace Armadale and WANSLEA. The project received an average weekly attendance of 45 young people.

Andrew, a 13 year old young person with autism who has attended each week since the program commenced, wrote the City a letter. Excerpts include

“I’ve had such a fun time being able to hang out with other kids my age. I am homeschooled so Project Youth gave me a place to meet other people and I met some really awesome kids... it was great having a safe place to hang out without our parents around”. “Project Youth has helped me gain some independence. Having autism, I would usually need a support worker to come with me to things like this, however there are so many supportive staff and volunteers working at Project Youth who are there to help me and other kids, that I have not needed to bring a support worker with me”.

TEDxYouth@Armadale

The City hosted TEDxYouth@Armadale, a program of local, self-organised event that aimed to bring people together to share a TED-like experience. The event attracted over 50 people, featured talks about current youth issues and solutions by seven local young people, and presented performances by two local young musicians.

Youth Advisory Council

The Armadale Youth Advisory Council (AYAC) was established in December 2020 to allow local young people aged 12 - 25 to contribute to planning and decisions affecting young people. The AYAC currently has nine members.

Armadale Youth Network

The Armadale Youth Network is a coordinated linkage of external stakeholders working within the City of Armadale to enable better outcomes for local young people. Through bi-monthly meetings, fortnightly information distributions and occasional projects, the network promotes an environment of collaboration, strong stakeholder relations, information sharing and collaborative action projects all aiming to result in optimal outcomes for young people in the City of Armadale.

The Armadale Youth Network has over 235 members registered to the membership list and averages 35 members at each meeting.



In a 2019 membership survey respondents identified the three most beneficial elements of the Armadale Youth Network were:

- Opportunity to Network
- Collaboration and Partnership
- Staying up to date with sector news

In addition:

- 100% of respondents agreed that being a member of the Armadale Youth Network increased their skills, knowledge and awareness of youth programs, services, training and other opportunities within the City of Armadale.
- 100% agreed their organisation/department/service had also benefitted from the knowledge and awareness gained through the Armadale Youth Network.

Nutrition in Schools

Funding is available to assist public high schools within City of Armadale in their school nutrition or breakfast club program. Funds of up to \$300 per public primary school per financial year is available. Applications must come via the schools' P&C Association.

Youth Mental Health Week 2020

The City supported Youth Mental Health Week in October 2020 by coordinating activities in the Jull Street Mall in collaboration with local service providers. The City engaged with over 60 residents.

Nightfields 2020

The City in partnership with the Stephen Michael Foundation delivered the Nightfields program in Term 1, 2020. Nightfields is a free community sport and recreation program targeting vulnerable young people aged 12 - 18. The program is designed to support local young people and provide pathways into long-term sporting activities, club involvement and further youth support.

Over a four week period the following data was collected:

- 56 reported individual participants
- 71% of participants were in the desired age range of 12-18.
- 77% of participants identified as male and 23% identified as female.
- 55% of participants identified as Aboriginal or Torres Strait Islander.
- 13% of participants identified as Culturally and Linguistically Diverse.
- Approximately 50% of participants were involved in club based sport at the time of the program.
- A majority of participants attended either Cecil Andrews College (48%) or Armadale Senior High School (13%). Further information is displayed in Graph 1 below.
- A majority of participants were from Armadale (50%), Brookdale (18%) and Seville Grove (11%).



Dismantle – 2020/21 Service Agreement

Bike Rescue Programs for vulnerable young people

The City contracted Dismantle to provide two sessions for 20 young people – one at Armadale Senior High School and one at the Armadale Hub. Up to six young people participating in the program may be nominated to participate in work placements with ReNew Property Maintenance following the programs.

YouthCARE - 2019/2020 Service Agreement

Chaplains at local schools

The City supported three YouthCARE Chaplains at three local public primary schools to work an additional half-day each week in 2020. During this year the three Chaplains achieved the following outcomes:

- 537 student conversations
- Top four issues – Grief and Loss, School Concerns, Family and Relationships, Mental Health
- 189 Staff Conversations
- 107 Parent/Carer Conversations
- Six Community and Mentoring Programs
- 1,800 meals have been served at Breakfast Clubs
- 17 social, emotional and physical programs

Hope Community Services – 2019/2020 Service Agreement

Youth counselling at a local school

Hope Community Services were contracted to facilitate Youth Counselling at Cecil Andrews College one day per week in 2020:

- 231 contacts were made with students
- 85 one-on-one contacts
- 146 recess and lunch contacts



Future Actions

Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
2021 - 2023	<p>ARMADALE ASPIRE</p> <p>Armadaale Aspire took place over seven weeks in 2019. Students from seven local high schools visited seven local businesses and received presentations from five organisations. The students learned team building skills, professional etiquette, resume writing, interview techniques, mock interviews and participating in personality testing. Six students were provided with work experience placements and an additional two students were provided with work experience placements after the program had finished.</p> <p>Aspire in 2020 was cancelled due to Covid-19. It is funded by the City's Economic Development Department and delivered by both Economic Development and Community Development.</p>	No - but to align with the 2019 SP additional spaces were offered to students from Armadaale Senior High School	Yes	Current level of municipal funds
2021 – 2026	Armadaale Youth Network	Yes	Yes	Current level of municipal funds
2021 – 2026	Armadaale Youth Advisory Council	Yes	Yes	Current level of municipal funds
2021 – 2026	Nutrition in Schools Funding	No	Yes	Current level of municipal funds

Please note the 'Initial Social Priority Action' column notes some activities that whilst attached to the 2019 - 2021 Social Priorities, will be continued from 2021 (as per the 'ongoing' column) regardless of that cohort aligning with a future Social Priority.



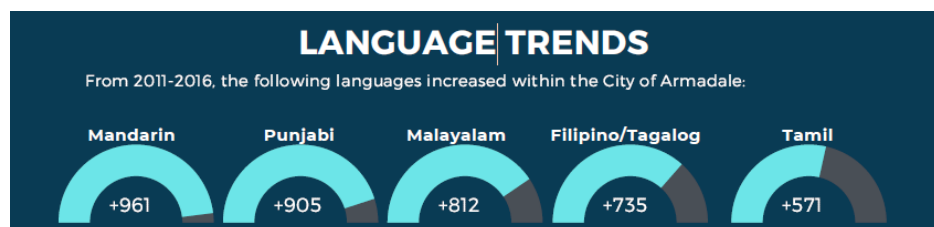
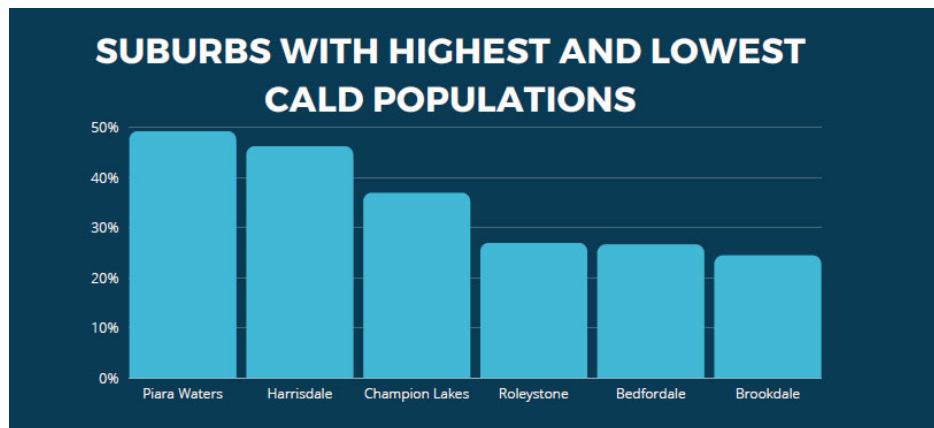
Culturally and Linguistically Diverse People

As a group, 'Culturally and Linguistically Diverse' represents people who were born overseas or who are Australian born with one or both parents or grandparents born overseas. This term varies but often refers to people who are from countries where the main language spoken is not English.

The City of Armadale embraces diversity and seeks to promote a sense of belonging and active participation within the community. Supporting residents, local community groups and service providers to work together to achieve these aims contributes to a livable and resilient City.

Data

- The City of Armadale is in the top 10 most Culturally and Linguistically Diverse (CaLD) Local Governments in Western Australia
- 34.6% of its residents born overseas - an increase of 47.7% from 2011 to 2016.
- In recent years the largest numbers of new residents who were born overseas come from India, Philippines, New Zealand and Malaysia.





Current Actions

Social Priority: Culturally and Linguistically Community connection to groups and services in Harrisdale

Harrisdale/Piara Waters Community Information Night

The City coordinated a Community Information Session in Harrisdale to increase the knowledge of residents about services available to the community. Representatives from the City's Building Services, Environmental Health, Ranger and Emergency Services and Community Planning as well as Armadale Neighbourhood Watch and the Canning Vale Police with 62 people registering their attendance.

Multicultural Community Council of WA – 2019/2020 Service Agreement *Local Services Awareness Program for CaLD communities*

The City contracted the Multicultural Community Council of WA (MCCWA) to deliver this program with the aim of addressing the lack of awareness about local services. Strategies included:

- Information stalls at shopping centres
- One on one support including referrals
- Compilation of a community resource booklet into five languages
- Support for ethnic groups - linking them up with local services.

Outputs of the program comprised 1033 persons attended the info stalls and 264 contacts to the MCCWA seeking support to relevant services. In terms of outcomes, 92% clients were confident to pass on this information to their neighbours and friends, and 96% of attendees felt more knowledgeable of the community services and how the services could be accessed.

Emergency Relief for Victims of Domestic Violence

This project provided 76 emergency relief kits to victims of family violence who were homeless or at risk of homelessness. Emergency relief kits provided assistance with food, medicine, travel and clothing vouchers, and provided information about emergency relief. Other outouts included:

- 12 clients were supported to access Centrelink
- Nine clients received support to find work
- 17 clients received financial & informal counselling
- Six clients received mental health related support including referrals.

Multicultural Advisory Group

The idea to establish a Multicultural Advisory Group arose from the need to provide a forum where representatives of multicultural communities, including community leaders, individuals and organisations, can raise concerns and provide ideas and suggestions. The current Group comprises 13 members representing these cohorts. The aim has been identified of '*Working together to embrace harmony, acceptance and diversity in a united community in the City of Armadale*'. Prospective members were



invited to an initial workshop to discuss expectations, terms of reference and obtain insight to allow for a culturally appropriate structure that suits all members.

Cultural Awareness Workshop 'Putting Cultural Awareness into Action'

The City and Piara Waters Junior Football Club hosted this workshop in March 2020 for 17 volunteers and volunteer managers. Session evaluation forms identified that 100% of participants felt the information sessions increased their knowledge and were likely or highly likely to use this information learnt.

Future Actions

Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
2021 – 2026	Multicultural Advisory Group	Yes	Yes	Current level of municipal funds
2021 – 2023	Humans of Armadale – supported by the Multicultural Advisory Group The aim of this project is to highlight the experiences, diversity and heritage of the City of Armadale. It comprises: <ul style="list-style-type: none"> • Selection of 12 local champions who can express identity and representation • Interviews undertaken accompanied by photos printed in large scale 	Yes	Yes	Current level of municipal funds

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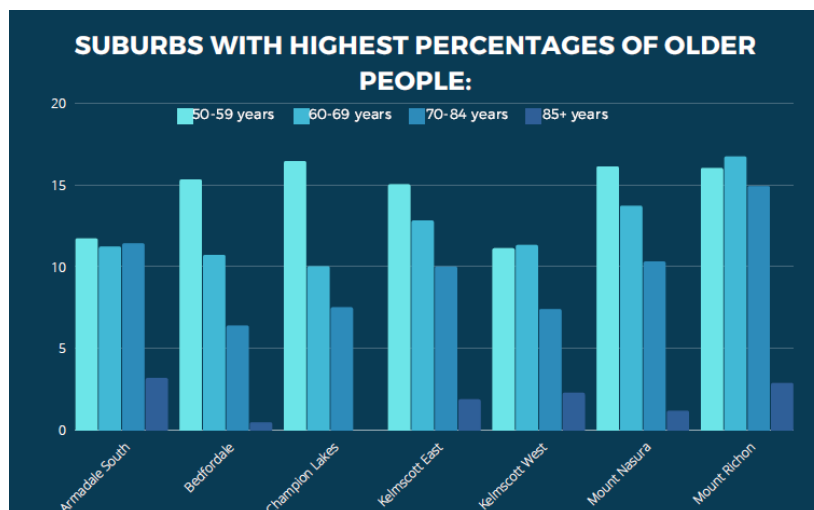


Older People

The City of Armadale has a significant and growing population of older people. By 2026 people aged over 50 years will make up 26% of the City's population. The City is committed to the aim of being an age friendly community that is inclusive and values older people.

Data

- 11.4% of the Armadale population are older workers and pre-retirees (50 – 59 years)
- 9.1% of the Armadale population are empty nesters and retirees (60 – 69 years)
- 6% of the Armadale population are seniors (70 – 84 years)
- 1.2% of the Armadale population are elderly (85+ years)



Current Actions

Older Person's Service Directory

The City produced an Older Person's Service Directory to assist our ageing residents with accessing information from one printed source. The directory includes local services, amenities and services for older people. The Directory is available at City Libraries, Perth Hills Armadale Visitor Centre and the City's Main Administration building.

Library Services

The City's Libraries offer a range of classes and activities suitable for older people. These include Knitting and Crochet Group, Novel Nibbles, Kelmscott Crafters, Art's Group, Men's Social Club, Technology Buddies and Games Sessions.



Armada Fitness and Aquatic Centre programs

The Armada Fitness and Aquatic Centre (AFAC) offers classes for older people, with 1,644 (30.3%) members of AFAC are aged 55+. The AFAC offers *Omnia Class - Seniors*, which is a low impact functional training session designed specifically for older people and operates at 75% capacity. AFAC also provides a program called *Living Longer Living Stronger*, which is an individually tailored fitness class developed specifically for people aged 55+.

The Greendale Centre

The City provides Dale Cottages with an annual operational subsidy to manage the Greendale Centre, a community centre with a number of programs and activities for older people. The activities include:

- Art Group
- Card & Board Games
- Friday Fitness
- Monday Movies
- Beauty Therapy
- Choir
- Craft & Social Group
- Pool and Snooker
- Bingo
- Computer Lessons
- Friendship Group
- Meals on Wheels
- Bowls
- Rainbow Walkers
- Internet Kiosk
- Table Tennis

The Centre is operational seven days a week with the majority of people accessing the Centre being 50 years of age and over. The Dale Cottages retirement village comprises 180 housing units and is in close proximity to the Greendale Centre. However, members of the community who are not residents of the retirement village also access the Centre, comprising 60% of program attendees across all services, programs and activities.

Positive Ageing High Tea

The City holds a Positive Ageing High Tea each year during the Armada Arts Festival. In 2020, there were 60 people attending per day. This is expected to increase to 80 per day in 2021.

Future Actions

Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
2021 – 2026	Armada Fitness and Aquatic Centre programs	No	Yes	Current level of municipal funds
2021 – 2026	Positive Ageing High Tea	No	Yes	Current level of municipal funds
2021 – 2026	The Greendale Centre	No	Yes	Current level of municipal funds





Armadale Volunteer Service

Volunteering Australia defines formal volunteering as:

‘Volunteering is time willingly given for the common good and without financial gain’

The City of Armadale is committed to assisting potential volunteers with identifying volunteering opportunities, and supporting agencies with recruiting and managing volunteers via the Armadale Volunteer Services.

The Armadale Volunteer Service is responsible for the following actions:

- Referring prospective volunteers to organisations located in the City of Armadale
- Conducting consultations with prospective volunteers
- Facilitating volunteer training sessions
- Facilitating volunteer manager training sessions
- Developing and distributing resources for volunteers and managers of volunteers
- Coordinating recognition events for volunteers

Data

- In 2015 the Economic, Social and Cultural Value of Volunteering to WA is greater than \$39.0 billion
- Treated as a sector in its own right, and if volunteers were paid, Volunteering would be WA’s largest Industry by Employment
- WA Employers enjoyed a Net Productivity Premium of \$9.4 billion as a result of their employees’ volunteering in the 12 months prior to the survey
- 16.1% of people volunteer within the City of Armadale. This is a 2% rise from the previous census taken in 2011
- Roleystone-Karragullen recorded the highest level of volunteering at 22% with Camillo recording the lowest level with 13.3%.

Armadale Volunteer Services

In 2019/20, Armadale Volunteer Services (AVS) reported the following outputs to the Department of Communities, which contributes funds to the AVS:

- AVS had 134 member agencies, with 36 actively advertising over 65 volunteer positions. Member organisations include those focused on recreation/sporting, health, education, children/youth, seniors, disability, Aboriginal services, emergency services, arts/culture and the environment.
- AVS received 646 expressions of interest about volunteering from the community
- AVS made 623 referrals to member agencies
- AVS provided 102 one-on-one volunteer consultations
- AVS provided 104 one-on-one organisation consultations



- 419 community members and organisations' representatives attended consultations, training workshops, education sessions and events.

The City of Armadale formally recognises the important contributions Volunteers make to the community by holding events during *National Volunteer Week* in May and *Thank A Volunteer Day (International Volunteer Day)* in December. These events are always well attended, with many volunteers providing letters of appreciation for the City's efforts.

In July 2019, an independent evaluation of the Armadale Volunteer Services found that the AVS was valued and relevant. This was reflected by feedback from individuals users and organisations that they have positive or very positive experiences with AVS. Smaller organisations in particular have found the volunteer recruitment service to be of benefit as these organisations do not have dedicated resources for recruiting and managing volunteers.

Future Actions

Year	Project	Funding
2021 – 2022	Continue to operate the Armadale Volunteer Service (Department of Communities contract expires June 2022)	Requires increased level of municipal funds when external funding concludes





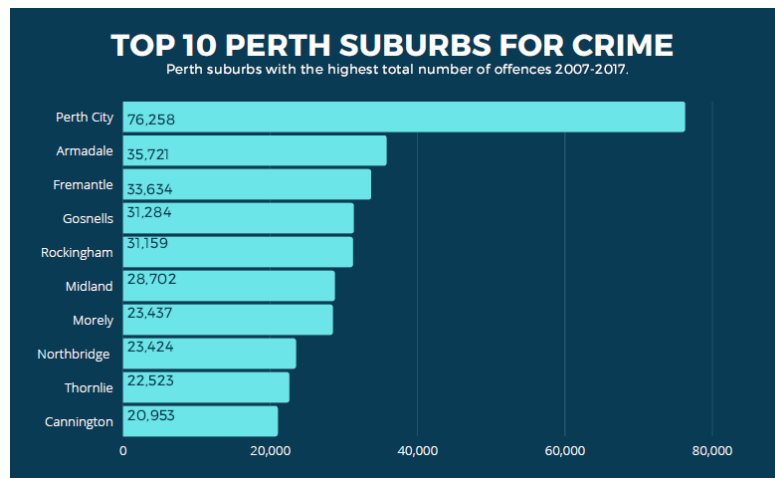
Community Safety

In 2019, over 900 residents were asked to identify the most important Social Priorities in their suburb as part of the Growing Our Community engagement campaign. The results identified community safety as a priority concern across the City's 19 localities.

The term 'community safety' was described by residents as encompassing a number of different areas including crime/personal safety, drugs, break-ins/burglaries, hoons, stealing/theft/shoplifting and anti-social behaviour. Therefore, a number of stakeholders are involved with addressing crime and community safety. The City works alongside public safety organisations including the WA Police to deliver targeted and universal community safety and crime prevention initiatives.

Data

- In Armadale, there are approximately 9.5 crimes per 100 residents per year
- The most common crime types in Armadale are stealing, fraud and related offences, drug offences, assault, and dwelling burglary.
- The most prolific suburbs are Armadale, Kelmscott, Seville Grove and Camillo.



Current Actions

Social Priority: Community Safety in Seville Grove and Camillo

Crime Prevention through Environmental Design Cocooning project

The City was successful in receiving funding of \$59,127 from the Department of Justice through its Criminal Property Confiscation Grants Program to implement a Crime Prevention through Environmental Design Cocooning project to focus in Seville Grove and Camillo. This commenced in May 2021.



Security Incentive Scheme

The City of Armadale's Security Incentive Scheme offers rebates to help residents improve the level of security within their home by installing security devices. Rebates up to the value of \$200 (or \$250 for approved concession card holders) are available for various home security devices. This commenced in April 2021.

Growing our Neighbourhoods

The City has launched *Growing our Neighbourhoods*, an initiative based on evidence showing that neighbourhood connection can provide a sense of belonging, reduce isolation, increase safety and offer community support. The City has launched several projects under this umbrella including Meet Your Street BBQs and Know Your Neighbour Workshops held in Seville Grove and Camillo.

Hope Community Services – 2019/20/21 Service Agreement

Safety Behaviour Change Program

The City contracted Hope Community Services to deliver this program with the aim of preparing young people in Year 6 for their successful transition from primary school to high school in February 2021. The objectives were to provide a safe space for young people to explore issues and ask questions, increase confidence, reduce anxieties, and develop coping mechanisms for issues. Results to date comprised:

- Worked intensely with six young people, five of whom have connections to family members with a history of offending
- 180 contacts were made

Street Meet and Greet events

In response to suburb-level crime data provided by the WA Police, during 2020 and 2021 the City has held five Street Meet and Greet events alongside residents, the WA Police and Armadale Neighbourhood Watch.

One Street Meet and Greet event was held in Banyard Avenue, West Kelmscott in response to increased reports of antisocial behaviour and neighbourhood complaints and was attended by over 50 residents.

Another Street Meet and Greet event was held in Mount Richon in response to a spate in theft and stealing from motor vehicles. WA Police, Armadale Neighbourhood Watch and Police Rangers attended, fitting vehicles with anti-theft number plate screws.

Stop Sneak Theft initiative

In 2020, the City was successful in receiving funding of \$11,000 and \$5,000 in supportive resources from the National Motor Vehicle Theft Reduction Council to carry out a Stop Sneak Theft initiative. This project designed to educate people on not leaving car keys in obvious places at home as it has been found to increase the chances of vehicle theft. This initiative is still being implemented.



Community Safety Handbook

In 2021, the City has launched a Community Safety Handbook which contains safety information for residents across a variety of topics including cyber safety, personal safety, fire safety and alcohol safety. The handbook is available online, at various City facilities and at the Armadale Police Station.

March Against Violence 2020

The City supported the annual March Against Violence in November 2020 in partnership with Communicare, WA Police, Starrick Services, and the Citizens Advice Bureau. Over 100 people participated in the March.

Community Activity Trailer

The City has a Community Activity Trailer, which is used for the Street Meet and Greet events. This is available to hire free of charge for community events and community activations. The trailer has a built in BBQ and fridge, and contains a full suite of equipment needed to run a small community event.

Future Actions

Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
2021 – 2022	Crime Prevention through Design project Environmental Cocooning	Yes	No	Requires increased level of municipal funds when external funding concludes
2021 – 2023	Security Incentive Scheme	Yes	Yes	Current level of municipal funds
2021 – 2026	Community Activity Trailer	Yes	Yes	Current level of municipal funds
2021 - 2026	Growing our Neighbourhoods <ul style="list-style-type: none"> Know your Neighbour Workshops Meet the Street BBQs/Coffee Mornings Toolkit and Resources Community Places and Spaces Maps 	Yes	Yes	Current level of municipal funds



Year	Project	2019 – 2021 Social Priority action	Ongoing	Funding
	<ul style="list-style-type: none"> Neighbour Day Funding (future plan) 			
2021 – 2026	Community Safety Handbook	No	Yes	Current level of municipal funds
2021 – 2023	Street Meet and Greet events with Armadale Neighbourhood Watch and WA Police (based on data indicating crime hot spots)	Yes	Yes	Current level of municipal funds

It is proposed that Community Safety is an ongoing priority based on the data and consistent feedback from the community.



Financial Assistance

The City is committed to assisting individuals, groups and organisations with providing services and support to residents of the City of Armadale. This support comprises:

- Community grants
- Scholarships
- Donations

Current actions

Administration of Community Grants

The City provides two rounds of community grant funding each financial year for projects that benefit the local community, with incorporated, not for profit community organisations invited to apply. The amount of funding comprises amounts between \$1,000 to \$5,000, depending on the category.

- In 2019/2020 a total of 16 community/sporting groups and not-for-profit organisations were successful in receiving Community Grant funding totalling \$36,049.00.
- In 2020/2021 a total of 20 community/sporting groups and not-for-profit organisations were successful in receiving Community Grant funding totalling \$44,972.00.

COVID-19 Recovery Grants

In 2020/21 Council allocated additional funds to extend the Community Grants program in response to COVID-19. These COVID-19 Recovery Grants support the revival of local community activities to enable residents to resume active, connected lives in a COVID-19 safe manner.

- In 2021, eight community organisations have been successful in receiving a COVID-19 Recovery Grant totalling \$32,351.00. The COVID-19 Recovery Grants concluded in June 2021.

Donations

Armadale community groups are able to apply for a donation to support one-off projects that benefit the local community. Individuals who have been selected to represent the State or Nation in an interstate or overseas competition in a sport, recreational, educational or arts activity are also eligible for one donation per financial year.

- In 2019/2020 a total of 111 individuals and groups were successful in receiving a Donation.



- In 2020/2021 a total of 11 individuals and groups were successful in receiving a Donation. COVID-19 has impacted the number of people seeking Donations due to limited travel for sporting and educational endeavours.

Grow your Knowledge

The City is committed to providing capacity building and education in the financial assistance area by providing a series of workshops to assist community groups with grant writing and acquittal reporting.

In the 2019 calendar year, six *Grow Your Knowledge* workshops were held, with planned workshops in 2020 impacted by COVID-19. This program is starting afresh in 2021 with two grant writing workshops hosted in March 2021.

Future Actions

Year	Project	Funding
2021 – 2026	Continue to administer the Community Grants Program, Donations and Grow Your Knowledge capacity building workshops	<p>Current level of Financial Assistance = current level of municipal funds</p> <p>Increased level of Financial Assistance = increased level of municipal funds</p>



Social Priorities timeline – Service Agreements and reporting

Month	Action	2021/22	2022/23	2023/24	2024/25	2025/26
January	Start planning for community engagement campaign for 1 February to mid-March	✓		✓		✓
February	Commence community engagement campaign	✓		✓		✓
March	Council 6-month update due	✓	✓	✓	✓	✓
March	Commence analysis of data sets alongside community engagement feedback (end of March)	✓		✓		✓
April	Complete analysis of data sets alongside community engagement feedback	✓		✓		✓
May	Start preparing the Registrations of Interest for service delivery with a focus on the recommended (not yet endorsed) new Social Priorities	✓		✓		✓
May	Start preparing the Registrations of Interest for service delivery with a focus on the existing recommended (not yet endorsed) Social Priorities (except for those provided with a two year contract)		✓		✓	
June	Present the report to Council on the recommended Social Priorities based on the data and community engagement (early June) Finalise the preparation of the Registrations of Interest for service delivery with a focus on the endorsed new Social Priorities	✓		✓		✓
June	Advertise the Registrations of Interest process for three weeks (mid-June to first week of July) for the existing recommended Social Priorities (except for those provided with a two year contract)		✓		✓	
June	Advertise the Registrations of Interest for service delivery with a focus on the endorsed new Social Priorities	✓		✓		✓
July	Assess Registrations of Interest from organisations using the multi-criterion analysis tool (early July) Notify organisations about the outcome of their Registration of Interest (mid-July) Meet with each successful organisation to negotiate the Service Agreement Service agreements ready to be signed and purchase orders raised (end of July)	✓	✓	✓	✓	✓
August	Organisations to commence service delivery (early August)	✓	✓	✓	✓	✓
September	Council 6-month update due Acquittals due from Service Agreements that <u>concluded</u> in the June of the last financial year	✓	✓	✓	✓	✓
December	Start planning for community engagement campaign for 1 February to mid-March	✓		✓		✓

Measuring success

In the context of the delivery of a community activity, program or event, success relates to many aspects. When *measuring* this success, it is important to ascertain the level of satisfaction, the level of learning and what change has occurred for individuals as a result of the initiative.

To capture these qualitative and quantitative data sets, the City uses the following tools:

- Pre and post surveys
- Recording attendance
- Focus groups
- Ongoing consultation with key stakeholders - local community groups and government organisations including local schools and the WA Police
- Ongoing engagement with contracted organisations

Therefore the City may be confident of the success of an initiative if these data sets reveal:

- Consistently positive survey results
- A clear change in the level of awareness and knowledge
- A clear intention to make positive change because of the initiative
- An increase in the number of attendees and participating levels of the attendees
- An increasing in the number of external stakeholders involved for example: local community groups, schools and businesses
- Confirmation of ongoing positive results by external stakeholders for example: reduction in offending because of a safety initiative

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